



ANCC NATIONAL
MAGNET
CONFERENCE®



ANCC PATHWAY
TO EXCELLENCE
CONFERENCE®

OCTOBER 13-15, 2022



PHILADELPHIA, PA

EDUCATE. INNOVATE.

Celebrate 

Justification Toolkit

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How to Share the Value of these Two Co-Located Conferences with Your Leaders

GENERAL TIPS

Before you make your case:

- Prepare a plan to show your leader detailing who and how your duties will be covered while you're at the conferences.
- Focus on the specific conference benefits/value you will bring back to your team (see below).
- Review the conference agenda here and select the concurrent sessions you think will bring the greatest benefit to you and your colleagues.
- Review and customize the sample letter on [page 4](#).
- Review and complete the expense worksheet on [page 5](#).

Remember, the reasons listed here are suggestions only. You may have other reasons to attend these conferences. Be sure to include them when you make your case!

REASONS WHY YOU SHOULD ATTEND THIS YEAR'S CONFERENCES

Here are some compelling reasons for you to attend this year's conferences. Use them to bolster your case and supplement the information in the sample letter to your leader.

- You'll be able to choose tracks and sessions from two co-located conferences — the ANCC National Magnet Conference and the ANCC Pathway to Excellence Conference — for the price of one.
- You'll be able to share everything you learn with your team and your organization.
- You'll learn strategies to create a positive practice environment, employee engagement, patient experience, patient outcomes, and transform your organization's culture. For example:
 - **UNDERSTAND** the long-term value and return on investment of becoming a Pathway to Excellence or Magnet organization (or dually designated!) and how to achieve this distinction.
 - **LEARN** how to align your nursing environment to the Pathway to Excellence framework and Magnet model's practice standards, increase nurse engagement, and improve organizational and patient outcomes.
 - **NETWORK** with nursing colleagues from Pathway- and Magnet-designated organizations, as well as applicant organizations, across the globe.
- If you meet continuing nursing education eligibility requirements, you may earn nursing continuing professional development credit for concurrent and poster sessions. Those attending the in-person event may earn up to **44 contact hours**; those attending the virtual only session may earn up to **28 contact hours**. On-demand virtual sessions are available until December 2, 2022.

Choose from more than **120 concurrent sessions**. All in-person attendees will be able to choose from more than 120 concurrent sessions and will have access to 20 pre-selected concurrent sessions via the virtual access platform. Each concurrent session provides the opportunity to meet with change makers and connect with the speakers and other attendees!

Sample Letter

[Date]

Dear [leader's name]:

The 2022 ANCC National Magnet Conference® and ANCC Pathway to Excellence Conference® will be held October 13-15, 2022 in Philadelphia, Pennsylvania. These conferences will provide a great opportunity to learn from the country's most innovative leaders in health care and bring back proven solutions to address our toughest nursing challenges.

Here's how the conferences can benefit my team:

- I'll attend powerful general sessions to learn strategies to improve workforce morale, resilience, and passion, such as:
 - Colonel Nicole Malachowski, is an accomplished military leader, combat veteran, the first woman pilot on the Thunderbirds Air Demonstration Squadron, a White House Fellow, and inductee into both the National Women's Hall of Fame and the Women in Aviation International Pioneer Hall of Fame. When her distinguished career came to an end from a devastating tick-borne illness that left her struggling to speak or walk for almost nine months, Col. Malachowski fought back against overwhelming odds and prevailed. Today, she inspires audiences to rethink the challenges they face every day, and to go beyond resilience to become resurgent.
 - Ben Nemtin, is a mental health advocate, and inspires audiences to fight the stigma of mental illness by encouraging open, honest conversations. By showing how his own vulnerabilities have become his strengths and underlining that all humans struggle, he gives others the courage to talk about their own internal battles and normalizes the conversation. An acclaimed keynote speaker, Ben has presented his '5 Steps to Make the Impossible Possible' to business conferences and corporate leadership teams around the world.
 - Simon T. Bailey is a motivational speaker on the power of sustainable transformation. He has over 30 years of experience in the hospitality industry, is a prolific author and Hall of Fame Keynote Speaker that has worked with some of the biggest brands. Simon connects with audiences on many levels with a relevant message that resonates beyond the stage to deliver practical strategies and impacts real lives.
- I can choose from more than 120 concurrent sessions to gain valuable strategies I can then share with my team, on topics such as:
 - Structural Empowerment
 - Exemplary Professional Practice Strategies
 - New Knowledge, Innovations, and Improvements
 - Transformational Leadership
 - Professional Development
 - Safety and Quality
 - Shared Decision-Making and Leadership
 - Well-Being and Mental Health

A detailed cost breakdown is attached. It includes the registration fee as well as travel, hotel, and transportation expenses. I've also prepared a staffing plan to cover my absence while I'm gone.

I hope you'll agree — the 2022 ANCC National Magnet Conference® and ANCC Pathway to Excellence Conference® is a wise investment that we can't afford to miss!

Thank you for your consideration.

Sincerely,

Expense Worksheet

To plan your trip, visit magnetpathwaycon.org for the latest fees, housing links, safety protocols, and more.

Expense	Explanation	Cost
Registration Fee (Include any additional fees associated with preconference sessions you wish to attend.)	Registration fee includes 1. 2. 3	\$
Airfare	Air mileage points available to offset airfare?	\$
Lodging/Hotel (Please use only the housing links found on the conference site.)	Number of nights, room rate, taxes	\$
Transportation Fees	Taxi/car rental/airport shuttle	\$
Mileage/Parking Reimbursement	Driving to the conference or to the airport for your flight? Other modes of transportation?	\$
Food per Diem	Refer to your company's policy on food per diem	\$
	Subtotal	\$
	x Number of Employees Attending	
	TOTAL	\$

Conference Registration Options

REGISTRATION TYPE	EARLY BIRD RATE IN-PERSON Through July 19	ADVANCE IN-PERSON August 20–August 28, 2022	REGULAR RATE IN-PERSON August 29, 2022–onsite	VIRTUAL ACCESS ONLY Virtual
Group (4 or more)	\$919	\$939	\$1,150	\$459
Individual	\$929	\$1,029	\$1,250	\$499
ANA Member—Individual Membership number required at registration.	\$829	\$929	\$1,150	\$409
Retired or full-time student	\$719	\$749	\$899	
Veterans Affairs employee or active-duty military	\$919	\$919	\$919	

Additional Registration Options

View full details [online](#).

PRECONFERENCE EVENTS	REGULAR	ANA MEMBER
NCPD Summit	\$549	\$499
Getting Started: Magnet Program Guidance	\$999	\$999
Pathway Program Guidance: The Journey	\$499	\$499
Getting Started International: Magnet Program	\$999	\$999
Nurse Executive Certification (NE-BC) Review Course Workshop	\$413	\$372
Nursing Continuing Professional Development (NCPD) Summit	\$549	\$499
Research Symposium	\$399	\$399

ADDITIONAL EVENTS (Subject to eligibility/event requirements.)	RATE
Magnet International Forum	\$150
Magnet Program Director Meeting	\$30
Pathway Program Director Meeting	\$30
American Nurses Foundation President’s Dinner	\$500

* Dates subject to change. After August 29, 2022, general/on-site registration fees will apply, and registrations will be accepted pending space availability only.

Visit the 2022 Conferences Website for Complete Registration Information!



- Registration Details
- Key Dates
- Group Registration
- Balance Due
- Substitutions
- Badge Pickup
- Registration Cancellation
- Registration Support
- Safety Protocols
- CNE Info
- FAQ

